# BREAKDOWN

The Break Out or Break Down project financed by the European Commission

NR 1 April 2015

# OUR MISSION

The Break Down or Break Out project has been created to find and experiment with new ways for long-term unemployed adults to break out of difficult situations, and instead of waiting for jobs, to create capacity to build their own life and economy through taking action in their community, turning challenges into opportunities.

Through the assistance from partners and coaches the teams of unemployed will use the community as their classroom, identify needs and opportunities in the community and step by step build capacity to take action and create alliances and partnerships to work on their missions.



# WE ARE NOT ALONE

The Break Down or Break Out project is part of a several new European initiatives designed to help fundamentally change the social situations of the millions of long-term and often less educated adults, in particular those aged 40+. The mission includes using entrepreneurial and social innovation approaches and interacting directly with the community to bring about change - for the unemployed as well as for the community.

The project is partly inspired by the *Directing Life Change* project www.directlifechange.eu and will create synergy with the *Gamification for hard-to-reach adults* project, running in parallel to the Break Down or Break Out project.



PROJECT CONTACT AND MORE INFORMATION Keith Chandler University of Chester UK keithchandler@me.com



BREAKIN' NEWS

#### WORKING WITH YOU

The Break Down or Break Out project would like to share experience with similar initiatives from across Europe. We aim to create a strong European network along the project (2014-16) with the perspective to take further initiatives at European level, including through European and private funding.

If you are working in similar directions - helping long-term unemployed to become subjects for and not objects of change - we invite you to work and share with us, and to join our European network initiative.



## WHAT WILL WE CREATE - AND SHARE WITH YOU?

In the next Breakin' News we will introduce you to the project web resources, offering various inspirational materials from the project as well as important European papers. Among the results of our efforts are *Breaking out virtual platform, Breaking out through community action guide, Breakin' on virtual guidance service, This is how we did it! video documentation,* and various policy papers. If you wish to make sure that you receive our Breakin' News, you can contact the coordinator and join the Breaking' News mail list.

## NATIONAL CONTACT AND MORE INFORMATION

